

# The Millstone Times™

Allentown Clarksburg East Windsor Hightstown Jackson Millstone Monroe Perrineville Roosevelt Twin Rivers Upper Freehold

The Millstone Times is delivered by **DIRECT MAIL** to **EVERY** home in the Millstone area. Our papers are distributed throughout the towns at strategic locations for consumer pick up as well as with our advertising partners throughout the area.

## DEMOGRAPHICS:

Our publication is the premier publication in the Millstone area and our readers are among the most affluent in Monmouth County. Our readers are a loyal audience with an upscale lifestyle and taste. Our readers are Sophisticated Shoppers who take pride in their homes. Our readers *"Have the Money to Spend Where They Live, Work and Play."*

### INCOME RANGE:

140K-489K

### AVERAGE HOME VALUE:

\$679K

### MEDIAN AGE:

48.5



- Allentown
- Clarksburg
- Cream Ridge
- East Windsor
- Hightstown
- Millstone
- Monroe
- Perrineville
- Roosevelt
- Twin Rivers
- Jackson

## DIRECT MAIL TO OVER 20K HOMES!

## OVER 50K READERS IN EVERY ISSUE!

Allentown/Upper Freehold 08501 / 2,748    Clarksburg 08510 / 1,684    East Windsor 08520 / 3,824  
Hightstown 08520 / 439    Millstone 08535 / 1841    Monroe 08831 / 4,293    Perrineville 08535 / 1888  
Roosevelt 08555 / 388    Twin Rivers 08520 / 1,257    Jackson 08527 / 2,078    TOTAL HOMES 20,640

## WE DELIVER TO THE FOLLOWING 55 AND OVER ADULT COMMUNITIES

- The Regency • Riviera at East Windsor • The Woods at East Windsor • Four Seasons at Millstone  
Waterside Villas of Monroe • Rossmoor Village of Monroe • Renaissance at Monroe  
Village at Stratford • Stonebridge at Monroe • Clearbrook at Monroe • Four Seasons of Upper Freehold  
Concordia at Monroe • Greenbrier of Monroe • Enchantment at Hightstown • Four Seasons at Monroe  
Four Seasons Metedeconk Lakes • Westlake at Jackson • 4 Seasons South Knolls

ANOTHER PUBLICATION BY:

**GUNTHER**  
Publishing Enterprises, Inc.

*"Targeted Publications That Get Results"*



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Web: [www.GuntherPublications.com](http://www.GuntherPublications.com)

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**IN HOMES 14<sup>TH</sup> OF EACH MONTH • RESERVATIONS 20<sup>TH</sup> OF THE MONTH • ART DUE 29<sup>TH</sup> OF THE MONTH (BEFORE ISSUE TITLE)**



## AD RATES

Full Page .....	\$725
Half Page .....	\$535
1/4 Page.....	\$389
1/8 Page.....	\$279

## PREMIUM PLACEMENT:

Cover (small box) .....	\$395
Cover (large box) .....	\$705
Page 2 .....	\$1,295
Back Cover.....	\$1,550
Inside Back Cover .....	\$1,195
Inside Left Back Cover..	\$1,195
Page 3 or 5 .....	\$1,295
Glossy Full (center spread)..	\$1550

## FILE SUBMISSION

All ads must be set up in CMYK. No Pantone colors.

Black color must be 100% black/K.

Minimum page resolution is 300dpi.

File format (display): pdf, jpg, psd, eps.

File format (editorial): word doc with attachment.

Photo format: jpeg.

All ads to be created and submitted at final trim size with no crop marks.

## DISCOUNTS:

3 months .....	10%
6 months .....	15%
9 months .....	20%
12 months .....	25%

## INCLUDES:

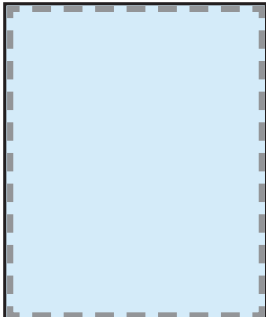
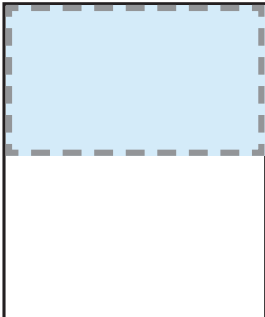
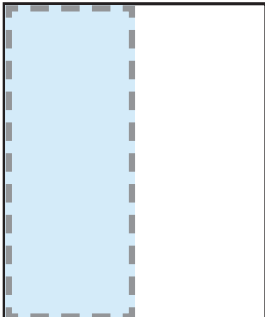
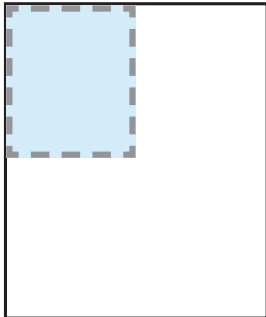
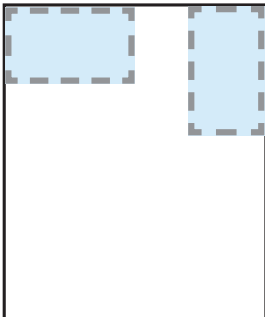
**FREE** SOCIAL MEDIA WITH DIRECT LINK TO YOUR WEBSITE AND BUSINESS TAGGING

**FREE** LINK TO YOUR WEBSITE FROM OUR MONTHLY ONLINE VERSION

**FREE** AD DESIGN AND PHOTO RETOUCHING

**FREE** EMAIL MARKETING

## AD SIZES

<p><b>Full</b> 10.375" x 11.5"</p> 	<p><b>Half Horizontal</b> 10.375" x 5.55"</p> 	<p><b>Half Vertical</b> 5" x 11.5"</p> 	<p><b>Quarter</b> 5" x 5.55"</p> 	<p><b>Eighth</b> 5" x 2.6"</p> 
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Are Accepted For Your Convenience

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