

# The Millstone Times™

Allentown Clarksburg East Windsor Hightstown Millstone Monroe Perrineville/ Upper Freehold Twin Rivers

*The Millstone Times is delivered by DIRECT MAIL to EVERY home in the Millstone area. Our papers are distributed throughout the towns at strategic locations for consumer pick up as well as with our advertising partners throughout the area.*

## Demographics:

Our publication is the premier publication in the Millstone area and our readers are among the most affluent in Monmouth County. Our readers are a loyal audience with an upscale lifestyle and taste. Our readers are Sophisticated Shoppers who take pride in their homes. Our readers "Have the Money to Spend Where They Live, Work and Play."

**Income Range:** 130k-450k

**Average Home Value:** \$621k

**Median Age:** 36.5

## Occupation:

CEO's, Presidents, Board Members, Attorneys,  
Doctors, Professional Executives, Business Owners,  
Sports Professionals with extensive disposable income

**Automobiles:** 2.5

**Private School:** 19% children attend

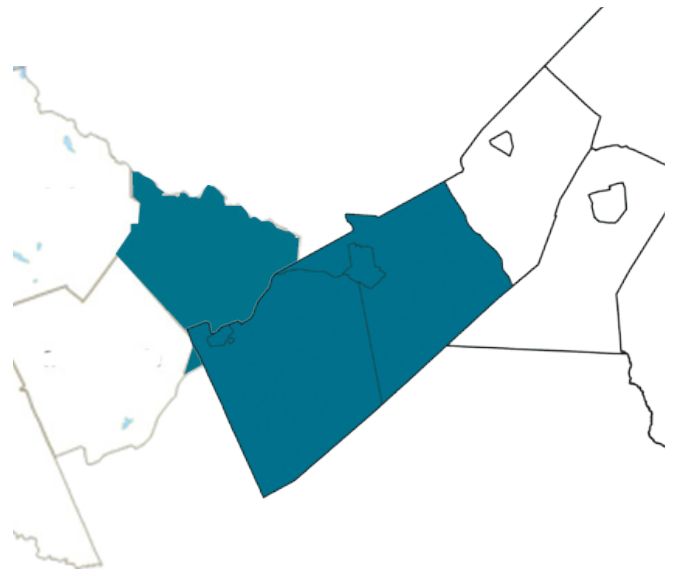
**Average Home:** 4 acres, 11 rooms, 3,850 sq. feet, 2.2 garage

## Our Reader's Lifestyle:

Community Leaders & Volunteers • Equestrians  
Travel Extensively • Dine-Out Often • Own a  
Second Vacation Home • Members of a Private  
Athletic Club • Golf

## Utilize:

Financial Consultants, Interior Designers,  
Home Repair & Maintenance Services



**Direct Mail To Over 16K Homes!**

**Over 35k Readers Every Month!**

Allentown 08501 / 2,701 Clarksburg 08510 / 1,672 East Windsor 08520 / 3,711 Hightstown 08520 / 739

Millstone 08535 / 1,838 Monroe 08831 / 4,512 Perrineville/Upper Freehold 08535 / 1,257 Twin Rivers 08520 / 389

**PLUS ADDITIONAL Drop off/People Pick Up locations**

## We Deliver To The Following 55 and Over Adult Communities

- Riviera at East Windsor • The Woods at East Windsor • Four Seasons Manalapan
- Waterside Villas of Monroe • Rossmoor Village of Monroe • Renaissance at Monroe
- Village at Stratford • Stonebridge at Monroe • Clearbrook at Monroe

ANOTHER PUBLICATION BY:

**GUNTHER**  
Publishing Enterprises, Inc.

"Targeted Publications That Get Results"



[www.TheMillstoneTimes.com](http://www.TheMillstoneTimes.com)

Phone: 732-995-3456 | Fax: 732-677-3390

Email: [info@guntherpublications.com](mailto:info@guntherpublications.com)

Mail: PO Box 7632, Freehold, NJ 07728

Web: [www.GuntherPublications.com](http://www.GuntherPublications.com)

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**IN HOMES:** The 10th of each month (Example; Issue's title is July)  
**RESERVATIONS:** The 23rd of each month (Example; June 23rd)  
**ART DUE:** The 1st of each month (Example; July 1st)



## AD RATES

Full Page .....	\$695
Half Page.....	\$495
1/4 Page.....	\$365
1/8 Page.....	\$279

## Premium Placement :

Cover small box.....	\$345
Cover large box.....	\$695
Page 2.....	\$1,195
Back Cover .....	\$1,250
Inside Back Cover .....	\$1,195
Page 3 or 5.....	\$1,050

## FILE SUBMISSION

All ads must be set up in CMYK.  
**No Pantone colors.**  
 Black color must be 100% black/K.  
 Minimum page resolution is 300dpi.  
 File format (display): pdf, jpg, psd, eps.  
 File format (editorial): word doc with attachment.  
 Photo format: jpeg.  
 All ads to be created and submitted at final trim size with no crop marks.

## Includes:

- FREE ad design
- FREE web link
- FREE social media posts
- FREE newsletter mentions

## Discounts:

3 months .....	10%
6 months .....	15%
9 months .....	20%
12 months .....	25%

## AD SIZES

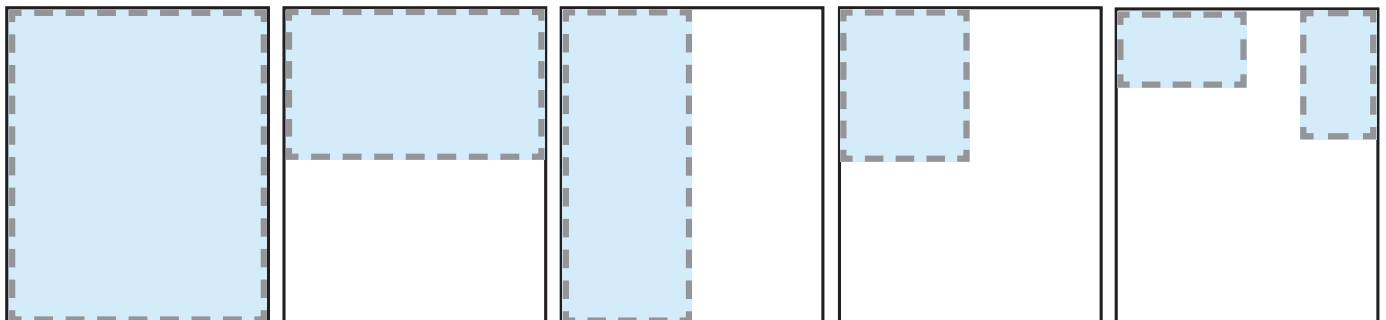
**Full**  
10.375" x 11.5"

**Half Horizontal**  
10.375" x 5.55"

**Half Vertical**  
5" x 11.5"

**Quarter**  
5" x 5.55"

**Eighth**  
5" x 26"



Are Accepted For Your Convenience

[www.TheMillstoneTimes.com](http://www.TheMillstoneTimes.com)

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 Email: [info@guntherpublications.com](mailto:info@guntherpublications.com)  
 Mail: PO Box 7632, Freehold, NJ 07728  
 Web: [www.GuntherPublications.com](http://www.GuntherPublications.com)